

## APPENDIX B: PUBLIC SCOPING NOTIFICATION

Figure B1: Direct Mail Postcard



### MAKE YOUR VOICE HEARD AT THE UDOT PUBLIC OPEN HOUSE

The Utah Department of Transportation (UDOT) is holding an open house regarding upgrades to accommodate increasing traffic on 5400 South between Bangerte Highway and 4800 West. UDOT would like to know your concerns about traveling this roadway, obtain suggestions for improvements and learn how possible changes would affect you. Your input will help UDOT study possible solutions. For more information or to join our contact list call, email or visit the study website. In compliance with the Americans with Disabilities Act, individuals needing special accommodations should call the study phone number.

**5400 SOUTH**  
UDOT OPEN HOUSE

Oquirrh Hills  
Elementary School  
5341 S 4280 W  
Kearns  
Thursday, Jan. 27  
5:30 - 7:30 p.m.

**SE HABLA ESPAÑOL**

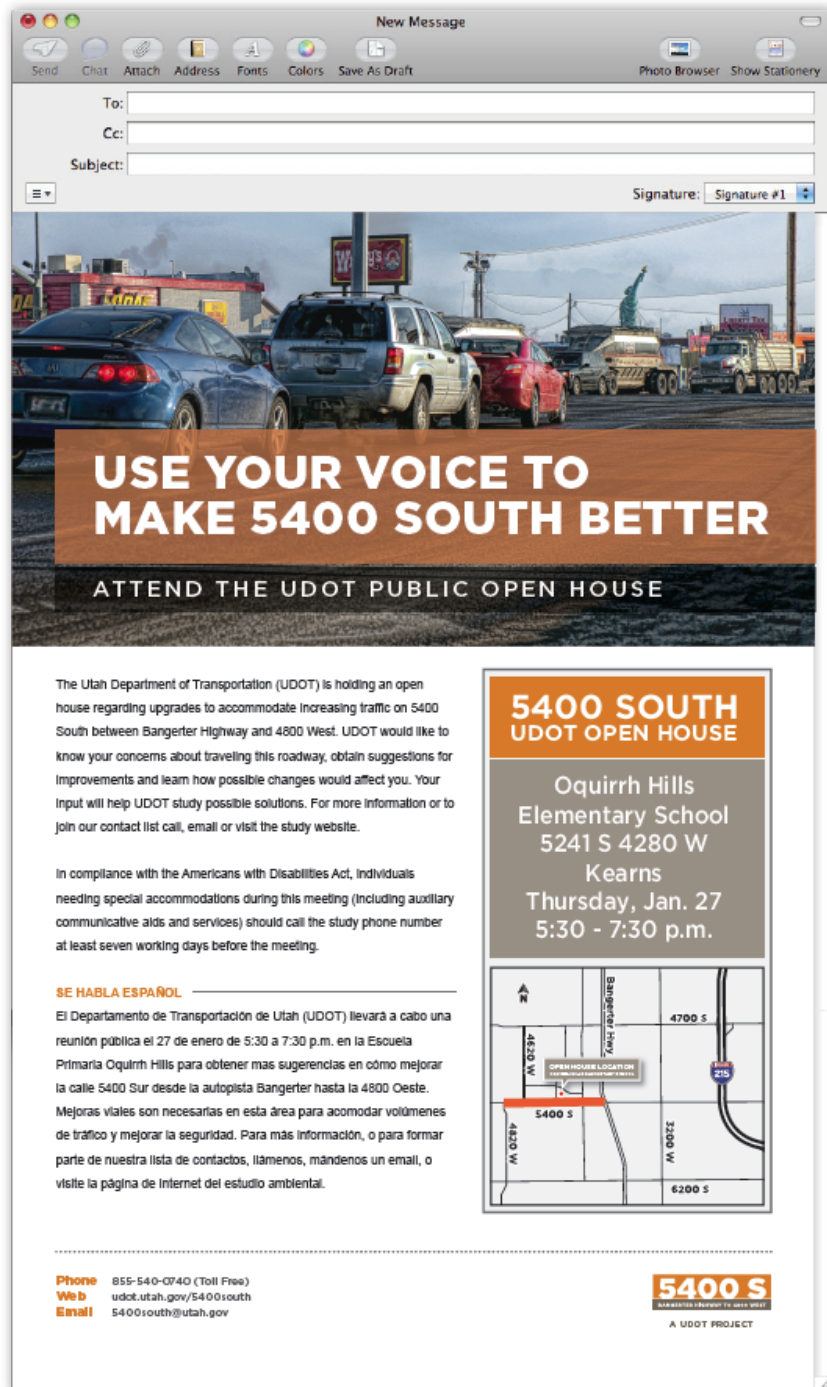
El Departamento de Transportación de Utah (UDOT) llevará a cabo una reunión pública el 27 de enero de 5:30 a 7:30 p.m. en la Escuela Primaria Oquirrh Hills para obtener más sugerencias en cómo mejorar la calle 5400 Sur desde la autopista Bangerte hasta la 4800 Oeste. Mejoras viales son necesarias en esta área para acomodar volúmenes de tráfico y mejorar la seguridad. Para más información, o para formar parte de nuestra lista de contactos, llámenos, mándenos un email, o visite la página de Internet del estudio ambiental.

**Phone** 888-643-0740 (Toll Free)  
**Web** [www.udotutah.gov/5400South](http://www.udotutah.gov/5400South)  
**Email** [5400South@utah.gov](mailto:5400South@utah.gov)

**5400 S**  
BANGERTE HIGHWAY TO 4800 WEST

A UDOT PROJECT

Figure B2: E-newsletter



## 5400 SOUTH POSTER AND FLYER LOCATIONS


Oquirrh Hills Elementary  
South Kearns Elementary  
Kearns Library  
Kearns Recreation Center  
Kearns Post Office  
Stan's Market

Figure B3: Poster





Figure B4: Flyer



**USE YOUR VOICE TO  
MAKE 5400 SOUTH BETTER**

**ATTEND THE UDOT PUBLIC OPEN HOUSE**

The Utah Department of Transportation (UDOT) is holding an open house regarding upgrades to accommodate increasing traffic on 5400 South between Bangerter Highway and 4800 West. UDOT would like to know your concerns about traveling this roadway, obtain suggestions for improvements and learn how possible changes would affect you. Your input will help UDOT study possible solutions. For more information or to join our contact list call, email or visit the study website.

**5400 SOUTH  
UDOT OPEN HOUSE**

Oquirrh Hills  
Elementary School  
5241 S 4280 W  
Kearns  
Thursday, Jan. 27  
5:30 - 7:30 p.m.

In compliance with the Americans with Disabilities Act, individuals needing special accommodations during this meeting (including auxiliary communicative aids and services) should call the study phone number at least seven working days before the meeting.

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**Phone** 855-540-0740 (Toll Free)  
**Web** [udot.utah.gov/5400south](http://udot.utah.gov/5400south)  
**Email** [5400south@utah.gov](mailto:5400south@utah.gov)

**5400 S**  
BANGERTER HIGHWAY TO 4800 WEST  
A UDOT PROJECT

Figure B5: Legal Notice

**PENNA  
POWERS  
BRIAN  
HAYNES**

ADVERTISING  
DESIGN  
INTERACTIVE  
PUBLIC RELATIONS

ROUGH DRAFT: 5400 South Widening – Scoping Open House Legal Notice

Utah Department of Transportation (UDOT)  
Public Scoping Meeting  
5400 South: ~~Bangerter~~ Highway to 4800 West, Salt Lake County, Utah  
State Environmental Study

UDOT is conducting a State Environmental Study (SES) to evaluate transportation needs on the west side of the Salt Lake Valley. The study will analyze 5400 South between ~~Bangerter~~ Highway and 4800 West.

Local community leaders identified a need to widen 5400 South in the Wasatch Front Regional Council's Long Range Plan to accommodate traffic volumes now and in the future.

The public, as well as Federal, State, and local agencies, are invited to participate in project scoping to ensure that a full range of alternatives is considered and that all appropriate environmental issues and resources are evaluated. The scoping process will include opportunities to provide comments on the purpose and need for the project, potential alternatives and any social, economic, and environmental issues of concern.

Public Scoping Meeting  
~~Quivry~~ Hills Elementary School  
5241 S. 4280 West, Kearns  
Thursday, Jan. 27  
5:30 p.m. to 7:30 p.m.

The scoping meeting will be held in an open house format. Project staff will be available to address questions one-on-one throughout the evening.

UDOT is seeking public input on the SES. Comments will be accepted in writing at the scoping meeting, online at [www.udot.utah.gov/5400south](http://www.udot.utah.gov/5400south), by email to [5400south@utah.gov](mailto:5400south@utah.gov), by voice message to (855) 540-0740 (toll-free) or by mail to:  
~~Julene~~ Thompson  
5400 South SES  
c/o PPBH  
1706 S. Major Street  
Salt Lake City, UT 84115

UDOT is accepting public comments throughout the study, but comments regarding scoping are due by 5 p.m. Feb. 4, 2011.

In compliance with the Americans with Disabilities Act, individuals needing special accommodations during this meeting (including auxiliary communicative aids and services) should call ~~Julene~~ Thompson at (801) 487-4800 at least seven working days before the meeting.

For additional information regarding the SES, contact ~~Adan~~ Carrillo, UDOT Region 2 Public Information Manager at (801) 975-4958 or [acarrillo@utah.gov](mailto:acarrillo@utah.gov).

PJ 801 487 4800  
TJ 800 409 9346  
FJ 801 487 0707  
[ppbh.com](http://ppbh.com)

1706 Major Street  
Salt Lake City  
Utah 84115

Prepared by PPBH 1/3/11

Figure B6: Press Release



Figure B7: Online Ads

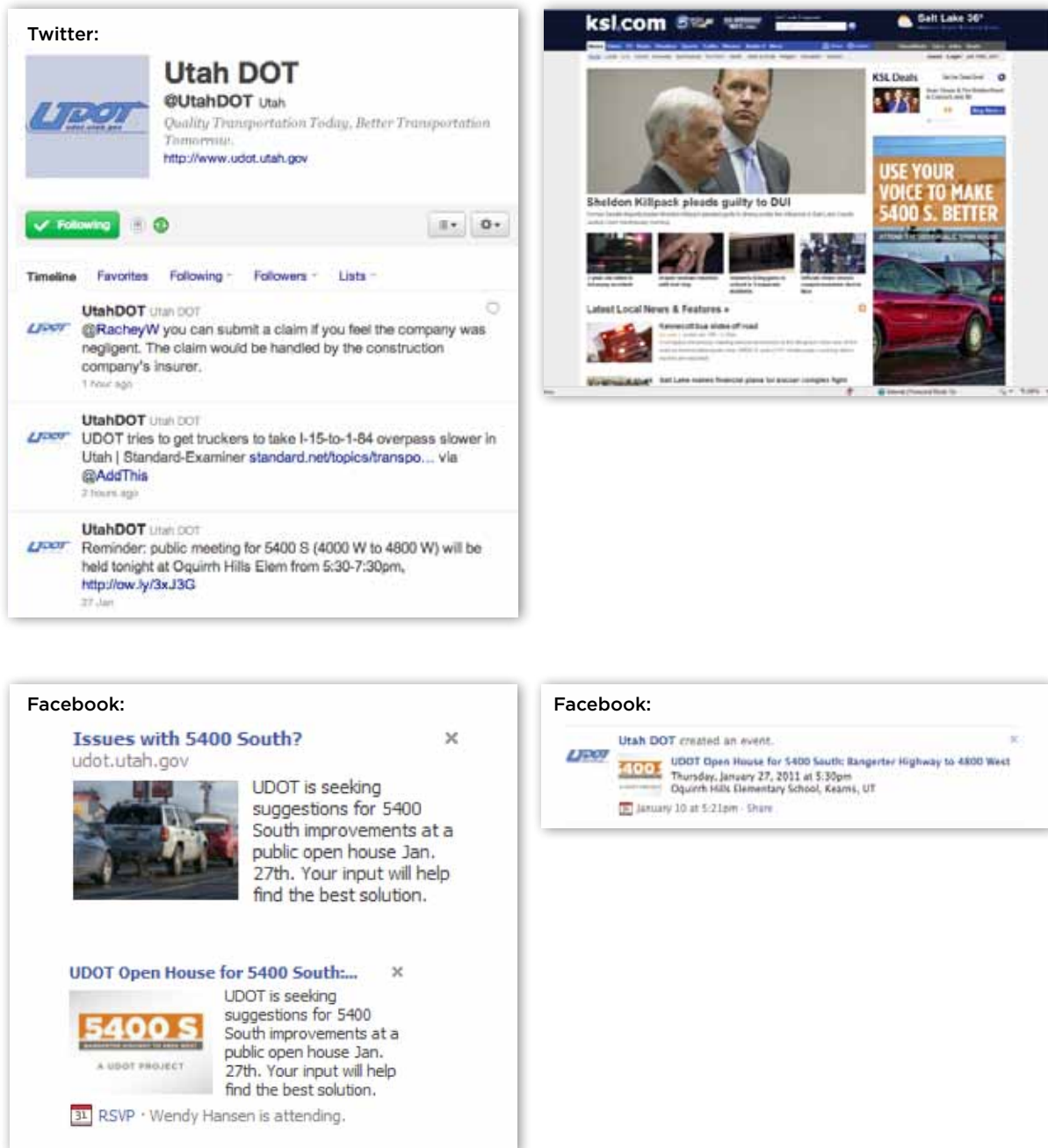


Figure B7: Oquirrh Hills Elementary Sign

